



NICCO MELE

- Strategy consultant to the Fortune 1000, top non-profits, & top NGOs
- Faculty member, Harvard Kennedy School
- Expert on public policy & social media
- Modern pioneer of online political fundraising
- Sought-after media and speaker commentator

KEYNOTE

THE END OF BIG:

How the Internet Makes David the New Goliath

Internet pioneer and Harvard Kennedy School Faculty Member, Nicco Mele shows how our ability to connect instantly, constantly, and globally is altering of power with breathtaking speed. Business, politics, and culture are being disrupted in revolutionary ways. Many of these changes are for the good. But Nicco argues that the new realities of technology come with a troubling downside.

This landmark keynote is both alarming and hopeful – thought-provoking and passionately argued – and will change the way you and your organization use technology forever.

Ask about copies of **THE END OF BIG** for every attendee



NICCO MELE is one of America's leading forecasters of business, politics, and culture in our fast-moving digital age.

Born to Foreign Service parents, Nicco spent his early years in Asia and Africa before graduating from the College of William and Mary in Virginia. As the webmaster for Governor Howard Dean's 2004 presidential race, Nicco and the campaign team pioneered the use of technology and social media that revolutionized political fundraising and American politics. Subsequently, he co-founded the internet strategy firm EchoDitto whose clients include The Clinton Global Initiative, The Sierra Club, the UN World Food Programme, and the AARP. Clients also include a long list of leading corporations such as Google, Seventh Generation, and Medco. On the faculty at Harvard University's Kennedy School of Government, Nicco teaches graduate level classes on the internet and politics.

"Technology is redefining every aspect of existence – at work, at home, in the community, and in our private lives. Nicco will help you chart a path forward that fits with your values, your world."

- **Stew Friedman, Practice Professor of Management, The Wharton School**

BRING NICCO TO YOUR AUDIENCE

TOPICS

Business, Politics, & Culture in Digital Age, Economic Effects of Technology, Change, Management, Innovation, Creativity, Trends, Leadership, Growth, Performance, Corporate Strategy and more

AUDIENCE

Managers across all levels and sectors interested in the future and impact of technology

MEDIA

CNN, Wall Street Journal, BBC, Bloomberg, CBS Radio, Associated Press, Politico, Boston Globe, National Journal, MSNBC and more

ENGAGEMENTS

Abu Dhabi Emerging Leaders, FutureM, NGO Leaders Forum, MITRE, Americas Society & Society of Americas Conference, Social Enterprise – Harvard, Institute for the Future, MIT Center for Digital Media, Children's Hospital Boston, and more